

BENITO GARCIA-GARCIA

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EDUCATION

Western Carolina University

Graduated May 2020

Bachelor of Science in Communication

- Concentration: Journalism | Minor: Spanish

RELATED EXPERIENCE

Vecinos Farmworker Health Program – COVID Community Health Worker, Intern July 2020 – Present

- Conducted outreach via in person visits to neighborhoods to provide COVID information, masks and hand sanitizers to the Latino community
- Organize events to target the Latino community in educating them on COVID outbreak and how to prevent the spread of the virus, as well as handing out critical PPE (personal protective equipment)
- Provided medical interpretation for Spanish speaking patients during my time as an intern from Jan. 2020 – March 2020

The Western Carolina Journalist – Editor of Campus News | Reporter Sept. 2019 – May 2020

** *The Communication's department online news publication at Western Carolina University*

- Edited articles from peers, looked for grammatical errors, sentence structure and the validity of facts
- Determined when articles were ready for publishing
- Reported on numerous activities, events and occurrences on campus and the surrounding community
- Photographed and filmed content, then edited it using Adobe products such as Premiere Pro and Audition

The Western Carolinian – Staff Writer Feb. 2020 – Apr. 2020

** *Western Carolina University's print and online news publication*

- Reported and photographed activities on campus

Pisgah Legal Services – Intern Jan. 2020 – Apr. 2020

- Conducted a social media analysis to determine which platform has the most activity and how to improve user engagement
- Researched Census information and wrote an accompanying article in English and Spanish
- Translated information and resources about the COVID-19 crisis from their website

Western Carolina University – Spanish Conversation Assistant Oct. 2019 – Dec. 2019

- Conversed in Spanish with students who were Spanish majors or minors to improve oral communication, enhancing pronunciation and developing techniques

SKILLS

- Bilingual (Spanish/English) – fluent, strong reading and writing in both languages
- Associated Press (AP) style – advanced comprehension
- Social Media (Snapchat, Instagram, Facebook) – advanced comprehension
- Microsoft Office (Word, PowerPoint, Excel) – advanced comprehension
- Google Applications (Slides, Docs, Sheets) – advanced comprehension
- Adobe Creative Cloud programs (Premiere Pro, Audition) – basic comprehension
- Camera operation for photography and filming – basic comprehension
- Word Press – basic comprehension